



Headquarters - Info - Line

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The New Zealand Association of
Radio Transmitters Incorporated



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Issue # 57

Greetings Everyone,

Welcome to **Headquarters-Info-Line** a fortnightly bulletin of news from NZART Headquarters E-mailed directly to Branches.

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NZART Business Manager Debby ZL2TDM Says:

Members Suggestions - Many suggestions have been received at Headquarters, following my diatribe on the July Council net. Two of them being from Keith Lyon to produce a promotional video and also from Richard Rowntree ZL1BOK in formulating a working group to brainstorm ideas for promotions and target markets.

Doug Pratt ZL2BCF – suggested including a coupon on Break In Wrappers for the CD ROM Call Book 2004. This suggestion has been adopted and will ensure that enough stock will be supplied, while at the same time ensure cost efficiencies.

David Walker ZL2DW – Promotional CD Rom with text and still pictures and sound of 'on air' contacts. This may be a possibility on completion of the video.

David ZL2DW – Branches purchase copies of Break In at reduced costs and donate them to Public Libraries. The BMC concur, that many libraries no longer subscribe to NZART, therefore the magazine is not readily available to would be enthusiasts.

David Karrasch ZL1DK/John Shaw ZL1BYZ – a world Call Book on CD Rom, by buying up to date information from QRZ and including it with our own version. Included in their suggestion was also producing a hard copy once year and the CD-Rom the following.

Tony Case ZL1UD – suggests putting together a small form of a roadshow, this could be achieved through sponsorship. He also suggested approaching Amateur Radio retailers with a view to getting NZART membership discounts. Have each branch compile a list of RF Technicians in their area. The Association can then approach these techs who may want to take the opportunity to offer discounts to members. These technicians could also be published in Call Book.

I thank you all for taking the time to send me your ideas and also for offering your assistance.

Subscriptions 2004 - Please remember, included with your July/ August issue of Break In will be your annual subscription invoice and the 2003/2004 Call Book. When returning your payment, you may wish to include your coupon order form for Call Book on CD-Rom for 2004.

CUL8R

Break-In News with John Walker ZL3IB:

New Advertising Manager for Break-In - I am pleased to advise that Lorne Douglas ZL2AHB has taken over as our new Advertising Manager from Anne McMaster ZL3VR who has resigned for personal reasons. Thank you Anne for your past endeavours on behalf of Break-In.

Some readers may remember that Lorne was an Assistant Editor of Break-In from 1993-96. Lorne's contact details are: **Phone;** (03) 341-2616, **Fax;** (03) 341-2619, **E-mail;** zl2ahb@nzart.org.nz

HAMADs etc should still be sent to PO Box 1733, Christchurch.

What the Break-In Editor didn't say! Four out of the eight items in Pat Hawker's 'Technical Topics' section of the RSGB's August RadCom originated from Break-In. Well done Break-In! – Ed ZL2BHF

Contests with Stan White ZL2ST:

Upcoming Contests Are:

August 9/10 0000-2400 UTC (Sat/Sun) Worked All Europe DX CW Contest
August 16/17 0800-0759 UTC (Sat/Sun) VK Remembrance Day PH/CW Contest
August 16/17 various SARTG WW RTTY Contest
August 16/17 1200-1200 UTC (Sat/Sun) SEANET WW DX All Mode Contest

The next local event is the Doug Gorman Memorial Frequency Measuring Contest on September 1st

Branch Spot - Otago Branch 75th Anniversary:

The Otago Branch 30 celebrates its 75th Anniversary next Saturday, August 9th

The occasion will be marked by use of a special callsign ZM4A that will operate on all bands this month with a commemorative QSL card being sent to all confirmed contacts.

Celebrations will include a display of early home brew through to present day equipment at the Dunedin Community Art Gallery in the centre of the Dunedin on Saturday, August 9. The celebration will provide an opportunity for present and former members to meet and discuss their experiences over the years.

The equipment display will also be open to the public from 10am, with formalities taking place at around 3:30pm. Registration is not necessary, but those out of Dunedin may wish to indicate their intentions. Everyone is welcome.

Dates To Remember:

- Otago Branch 75th Celebrations Saturday 9th August
- Next HQ-Info-Line e-mailed on Sunday 17th August
- Next NZART Official Broadcast 8pm & 9pm on Sunday 31st August
- Nostalgia Night Contest 2003 Saturday 13th September

73

Jim Meachen ZL2BHF

Editor